

# Challenges and opportunities of two years of pandemics. (How we found the way out)

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# The problem: lockdown, everything stopped

## Schools

Schools closed.

No space for socializing.

Social distancing.

Masks covering smiles.

## Families / Society

- Social distancing
- Families separated
- Gym closed
- The whole life in a flat/house
- Masks covering smiles

## Arts

No more live concerts

Venues, theatres,  
cinemas are closed.

# Challenge: accepted!

## Challenge 1

### Work with emotions

Learning to read the eyes

Confirm our need to get in touch with the others

Recognize the value of feelings and emotions, of family and friends

Get to know more of the others

## Challenge 2

### Work with ICT and digital devices

Increase skills

- for teachers
- for families
- for musical and artistic purposes

## Challenge 3

### Work with online platforms

- Increased platforms with access to free contents (films, TV-series)
- Platforms for study/social purposes
- Tutorials for different purposes

# Solution

A solution for each field

SCHOOL: more teachers discovered the opportunities of digital tools

MUSIC: an increase of digital recordings and online rehearsal.

The case of ROCKIN'1000 band and the virtual concerts.

FAMILIES: despite the physical distance, technology found a way.

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# How to implement

Provide a constant formation for teachers, families and students about digital devices, webtools and apps 2.0

Promote different arts, by using social media and a “group” of online experts

Support the elder in getting in touch with digital tools even for everyday life (e.g. booking a travel/an appointment)



Create a world-wide web of musicians who can share skills and work together

More online workouts/websites - both an opportunity to people who don't like gym and something to keep always at hand



# THANK YOU!